

COMMUNITY | GROWTH | PARTNERSHIP

26/27 SEASON

SPONSORSHIP PROPOSAL

TRURO RFC SPONSORSHIP INFORMATION



Presented by Truro RFC
For Sponsorship Enquiries, please contact
sponsor.trfc@gmail.com



TRURO RFC
SPONSORSHIP PROPOSAL 2026/2027





WELCOME TO TRURO RFC

Truro Rugby Football Club sits at the heart of the local community, and is one of the oldest rugby clubs in Cornwall, formed in 1885. As a club and stronghold in the community there are a wide range of partnership opportunities, to suit small and large businesses. Our differentiator to similar opportunities is that, when the club engages with you, your brand will span all ages, genders and forms of the game that are played and as a partner you are not just speaking to a rugby club but a local community.

While the club has had success through the men's senior sides, we have also seen further growth and success through the club's ladies, girls, colts and minis and youth programmes. As a hub for other sporting clubs and acting as a focal point for the local community, we have also seen the formation of Truro RFC's Touch team.

We are inviting you to seize the opportunity to be part of a club that is built on the values of the game with a mission to enhance our family orientated, open and inclusive environment for all, working with local businesses & organisations (partners) that share these values and ambitions. We hope you enjoy this document and we are excited to be discussing your partnership with Truro Rugby Club. Please contact Sponsorship@trurorfc.com or truroladiesrfc@outlook.com



WHY SPONSOR TRURO RFC

As a club, our mission is to promote all sports and social activities, primarily through the sport of rugby, developing players to their highest potential in a positive environment while encouraging discipline, commitment, integrity and honour both on and off the pitch. As a sponsor, you will be aligning your values with our own, showing your stakeholders that you are embedded into the community.



TEAMWORK

We aim to play as one club, in an inclusive environment that promotes all levels of the game. We also want to broaden the reach of our facilities and open the doors to the wider community.



RESPECT

We encourage the development of a rugby family ethos, providing a warm welcome to new players and providing mentoring for all



DISCIPLINE

We highly value volunteers and provide support to every member both on and off the field. Whether this be on field or off field.



COMMUNITY

We dedicate ourselves to the continuation of a professionally run community environment with passionate staff, to engage players and supporters who will support club growth.



WHY IT MATTERS

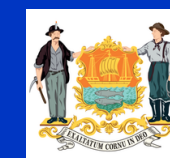
WHY SPONSORSHIP MATTERS

CLUB SUSTAINABILITY

KEY IMPACT

Sponsorship keeps rugby accessible, competitive, and sustainable for our entire community. Your support directly funds player equipment, coaching resources, facility maintenance, match-day operations, medical supplies, youth development programs, travel, and community events.

"Sponsorship is essential to sustaining and growing our club's impact." Without sponsor partnerships, many players — especially juniors — would be unable to participate. Every contribution ensures the game remains open to all.





IN-KIND SUPPORT

As a club we are continually looking to improve our facilities and players. As a business, you may be able to provide us with essential supplies or services to help our club improve. Examples include:

- Printing and signage
- Medical supplies
- Food and beverage support
- Transport assistance
- Gym or fitness services
- Professional services
- Event support
- Equipment donations
- Facility access
- Media and photography services
- Construction and landscaping supplies

We can offer a variety of sponsorship opportunities in return for in-kind support. please contact us to discuss.



SPONSORSHIP OPTIONS

All of our sponsorship options include where relevant:

- Sponsor announcement posts
- Sponsor appreciation posts
- Tagged social media content
- Match-day graphics
- Player of the Match graphics
- Community event promotion
- Season launch sponsor recognition
- Invites to various TRFC led events throughout the year

For more indepth information on what your chosen option will include, please contact sponsorship@trurorfc.com or truroladiesrcf@outlook.com

OPTION	COST + VAT
ANNUAL VIRTUAL SHIRT SPONSORSHIP (SENIOR MENS)	£250
PITCH SIDE BOARDS 1 YEAR	£400
PITCH SIDE BOARDS 2 YEARS	£650
PITCH SIDE BOARDS 3 YEARS	£800
MEN'D 1 ST TEAM MATCH DAY SPONSOR	£250
LADIES MATCH DAY SPONSOR	£75
MENS PLAYER FO THE MATCH	£160
POST PROTECTORS AND PITCH FLAGS	£2950
COLLISION EQUIPMENT	POA



KEY STATS:

400±

Registered players across junior and senior squads, supported by dedicated coaches, volunteers, and club members year-round.

500±

Match-day attendees and community event participants engaging with the club each home game.

5500±

Average monthly footfall with ever growing sections and increased events. We work with local charities to boost their brand awareness and host various charity based events through out the year.

OUR AUDIENCE AND REACH

5000+ SOCIAL MEDIA FOLLOWERS

800+ EMAIL SUBSCRIBERS

1,500+ MONTHLY WEBSITE VISITORS



Truro RFC is a well-established amateur rugby club that has been operating in the city for over 130 years. Established as a Community Amateur Sports Club (CASC) and as a Limited Company, the club operates the strongest of governance through its Managing Board and Managing Committees. Truro RFC aim to conduct itself as an amateur club run in a professional manner.

The club played at multiple venues across the city prior to the first games being played at the St. Clement’s Hill site in 1947. The clubhouse and grounds are owned by the club / company, with the site having been purchased in 1953 with the assistance of the RFU, now offering mixed use of both indoor clubhouse and outdoor pitch-based space, coupled with considerable and extensive on-site parking facilities.

The original clubhouse was built in 1957, with the first formal changing facilities added in 1963 playing a key role in building and supporting the community of Truro. In 2024, phase 1 and 2 of our ‘FIT FOR THE FUTURE’ project completed, providing a new grandstand, and 6 new en-suite changing rooms. In 2025 phase 3 completed, extending our bar, lounge and kitchen area, giving more space to our players and supporters. This year we are focusing on completing the final phase, creating a new multipurpose meeting and entertainment space.



KEY FACTS

GAMES

- 1st team – 24+ league fixtures, pre season friendlies, touring teams and CFRU Cup fixtures
- Ladies - 16 Fixtures throughout the season, pre season friendlies, charity matches, cup games, Cornwall team appearances
- Colts - approx. 12 fixtures in a regular season
- Girls - newly reformed girls section with 3 age groups looking to get as many games as possible
- Minis & Youth - approx. 200 fixtures across 10 age grades
- Touch - 6 to 8 national tournaments along with 7 regional tournaments in the SW

LEAGUES

- The 1st team plays in the Counties 1 Tribute South West League. The league is made up of 12 teams. This expands into Somerset, and includes a number of teams from Devon and Cornwall.
- Our Ladies play in the NC SW2 (West) Level League with 8 teams across Cornwall and Devon. They are also in the National Cup Div 2 with sights set on Twickenham in May
- The minis & youth, girls and Colt teams play regular fixtures across Cornwall.
- The Touch team has both an on and off season. During the on season the are likely to play in up to 8 tournaments across England and in the off season they will play in regional tournaments across the south west from Bristol to Falmouth.

SEASONS

- Senior sides run from September to May including cup games
- Minis and Youth season run from September to May
- Touch rugby National season runs April to September and Regional season from September to April

MEMBER PROFILE	2024/2025	2025/2026
SENIOR MEN	88	86
SENIOR LADIES	43	45
MINIS & YOUTH	235	248
TOUCH	30	35
SOCIAL	103	109
COACHES	97	100
REFEREES	24	25

THANK YOU

